

# PRIVATE CLOUD COMPUTING: REALITIES & RECOMMENDATIONS

MARCH 23, 2010 – 11:00AM – 2:00PM

Intel Executive Briefing Center  
Santa Clara, CA



Univa and Intel invite you to attend a private lunch session at the Intel Executive Briefing Center in Santa Clara to gain insights from industry leaders on how to make private cloud computing work for your business.

## WHAT'S INCLUDED?

Roundtable participants will hear real-world experiences about building and using private clouds. Intel and Univa experts in cloud technology and delivery will discuss the reality of where private clouds can benefit you and how your company can best evaluate options to validate the business case. We'll also present lessons learned from cloud implementations over the past 6-12 months. In addition, our guest participant from Broadcom will share insights and tips from investigating, evaluating and working with cloud.

## WHY ATTEND?

Participation in this valuable event will arm you with the 'How-To' details you need to assess the real potential of private cloud computing:

- **Best practices for working with cloud:** There's no better opportunity for learning practical tips & tricks from those at the forefront of cloud technology and usage.
- **Concrete examples of what works (and what doesn't):** Our experts will present lessons learned with practical, real-world examples – so you benefit from the experiences of our current clients.
- **Hard facts about cloud value:** We'll discuss case study results and pinpoint the areas where organizations stand to benefit from private cloud.
- **Key expert contacts:** When your team is ready to move forward with a cloud proof-of-concept, you'll have the contacts you need to get started.

## EXPERT PARTICIPANTS:

- **Gary Tyreman**, SVP Products & Alliances, Univa
- **Billy Cox**, Director of Cloud Strategy & Planning, Software Solutions Group, Intel
- **Scott Clark**, Director, Engineering Infrastructure, Broadcom

## WHO SHOULD ATTEND?

- **CIOs, CTOs and other technology executives** who want to understand the business case for private cloud
- **IT directors** who are gathering information about how to implement private cloud
- **Cloud strategists** interested in finding out what other companies are achieving with private clouds

## AGENDA OVERVIEW:

- 11:00** Registration, Lunch and Networking
- 11:30** Framing the Discussion (brief presentations)
- 11:45** Private Cloud: Getting to the Value
  - Steps for building a business case
  - How to ensure your target benefits happen
  - Must haves vs. nice-to-haves
- 12:45** Blueprint for Implementation
  - Best practices and lessons learned
  - Real-world experiences and examples
  - What works, what doesn't: Avoiding pitfalls
- 1:45** Conclusions and Wrap-Up

## HOW TO REGISTER:

Enrollment is free, but seats are limited to 25.

To reserve a seat, please visit:

[www.univaud.com/events/cloud-roundtable-2](http://www.univaud.com/events/cloud-roundtable-2)  
or contact us at: [roundtable@univaud.com](mailto:roundtable@univaud.com).

## Can't attend but want to learn more?

Univa and Intel would be happy to arrange a private briefing for your team. Contact us at 512-692-4118.

*"With the Univa private cloud we are moving complexity out of the system and at the same time improving efficiency across application processing, license utilization and system admin workflow. The Intel® Xeon® processor 5500 series should absolutely fly for our massively parallel processing applications, upping the performance of the system even further."* – **Corus Automotive Engineering**

TAKE HOME A KINDLE™ | with our compliments



All attendees will receive an Amazon Kindle™ loaded with cloud resources – including our **Private Cloud Benchmark Report** with results quantified from several cloud end users.